

# Elizabeth Verde

graphicdesigner

17 Cumberland Drive  
Bexleyheath  
Kent DA7 5LA

07810 870 515

ljverde@googlemail.com



*I have both studio and publishing experience and want to bring all my skills together in one place.*

*I constantly work under high pressure within a team as well as winning contracts on my own.*

*I've always had excellent feedback from clients and colleagues and wish to further my career as a midweight to senior designer.*



## Experience

### Design Experience

September '07 - August '08  
**RunWild Media, London**

One of the head designers at luxury publishing house, where we produced four main magazines per month, as well as designing and producing various bespoke publications. My highlights and achievements here, were:

- Winning, designing and producing the prestigious Canary Wharf Group's *Environmental and Social Annual Report*
- Managing, designing and producing the entire northern portfolio, *Live Cheshire, Live Manchester and Live Ribble Valley*
- Winning, designing and producing Reebok Sports Club's *Balance* magazine contract
- Winning, designing and producing The British International Motor Show magazine and The London Golf Club magazine

March '05 - March '07  
**Whizzywig Ltd, London**

Head Graphic Designer at design and editorial studio, Whizzywig. My tasks here were varied:

- Re-designed Whizzywig's entire identity
- Designed and managed bimonthly magazine *New Bulletin* for RADAR
- Won, designed and produced Inclusion's, Local Work's programme
- Trained clients in InDesign and Photoshop
- Attended client meetings in initial briefing and final delivery
- Managed and sourced print, subbed copy and artworked

September '04 - 2 weeks work experience  
**Deep Ltd, London**

I worked on projects and concepts with the team and had my work printed in *Emirates Stadium Magazine*, a publication for Arsenal FC.

### Non-design Experience

I have worked in a variety of jobs, which include: PA, administrator, receptionist and office manager. These jobs have led me to be confident and experienced in the workplace.

## Programs & Relevant skills

- InDesign
- Quark
- Illustrator
- Photoshop
- Acrobat
- Mac and Windows
- Dreamweaver
- GoLive
- Fireworks
- ImageReady
- Flash (basic)

I have attended two evening courses, in Dreamweaver and Flash. I am also teaching myself HTML, CSS and Javascript. I have also completed an evening course in Photography and have a good knowledge of the subject.

## Qualifications

September '01 - June '04  
**Kent Institute of Art and Design**  
BA (Hons.) Graphic Design - 2:1

September '98 - June '99  
**Camberwell College of Arts**  
BTEC Diploma in Foundation Studies - Merit

September '91 - June '98  
**Crown Woods Secondary School**  
11 GCSE's and 3 'A' Levels - Grades A\* - D

## Interests

Website development, snowboarding, clubbing, cycling, swimming, table tennis, photography and going to festivals and gigs.

## References

Giles Ellwood, Managing Director and James Britton, Production Manager, RunWild Media  
**ge@runwildmedia.com, jb@runwildmedia.com**

Allan Pattison, Publisher, The British International Motor Show,  
**ap@runwildmedia.com**

Peter Batt, Managing Director, Whizzywig,  
**peter.batt@whizzywig.co.uk**